

**FEBRUARY 20 - 23, 2020**

**Welcome! #B2Belgradefair2020**



**The 42<sup>nd</sup> Tourism Fair,  
Belgrade - Serbia**

# Serbia on European Corridors

- **Corridor 10** - Ground Corridor from Austria - Hungary to Bulgaria - Greece
- **Corridor 7** - the Danube Corridor
- **Corridor 6** - EUROVELO 6 - bicycle route from Atlantic to Black Sea







**“Belgrade, Europe’s  
Latest Urban  
Success Story”**

**New York Times**



**“A Crossroads of  
Culture”**

**Lonely Planet**



# TOURISM FAIR ONE STEP AHEAD!

20th - 23rd FEBRUARY

**FIRST MINUTE**



Egypt







# SUBAGENTI

- The leading tourism fair in the Southeast Europe Region
- The largest tourism event in Serbia





- 900 exhibitors
- 650 domestic exhibitors within the program “Serbia in one place”
- 250 foreign exhibitors from 50 countries
- 12,500 business visitors
- 1,000 journalists from Serbia and the region
- 65 thousand visitors

**TOURISM FAIR 2020**



- 6 exhibiting halls
- 65.762 visitors





Along with the 42<sup>nd</sup> International  
Tourism Fair

# 16<sup>th</sup> HORECA EQUIPMENT FAIR

will be held

## HORECA 2020

- Exhibitors 79
- Countries 10





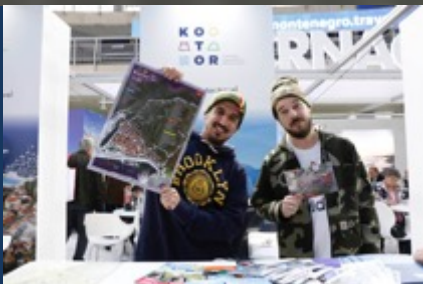
At the same time  
**11<sup>th</sup> BeoWine Fair**  
will be held

## BEOWINE FAIR 2020

- Exhibitors 181
- Countries 12



HALL  
1



Local tour operators  
and international  
destinations

HALL  
1A



Youth tourism

HALL  
2A



Local tour operators  
and international  
destinations

HALL  
2B



Hotel and catering  
equipment

Hotel  
and catering  
equipment

HALL  
2C



Beowine Fair

HALL  
3



Beowine Fair

HALL  
3A



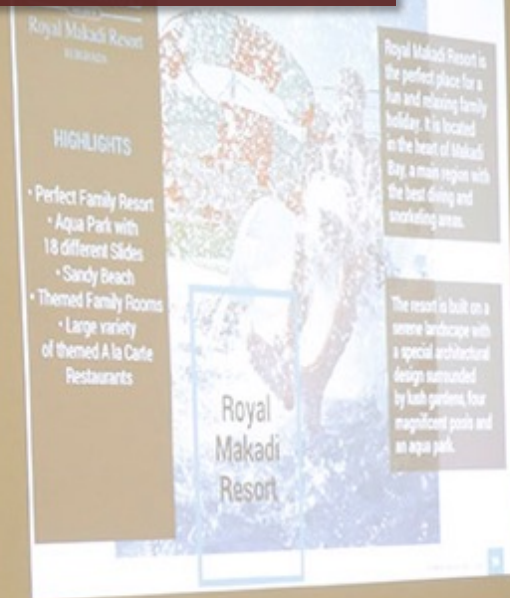
Serbian  
tourism offer

HALL  
4





# Accompanying program



- Business meetings
- Lectures
- Conferences
- Presentations





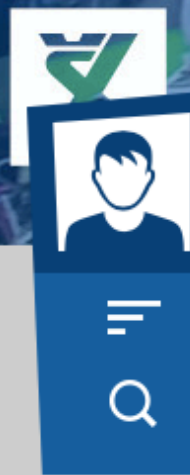
- Business Lounge
- B2B meetings
- Hosted Buyer Program



## PARTICIPANTS

	ALBANIA	2
	AUSTRIA	1
	BELGIUM	3
	BOSNIA-HERZEGOVINA	21
	BULGARIA	16
	CAMEROON	1
	CROATIA	32
	CUBA	1
	CYPRUS	2
	EGYPT	16
	ESTONIA	1
	FRANCE	4
	GERMANY	1
	GREECE	45
	HONG KONG	1
	HUNGARY	6
	ICELAND	2
	INDIA	2
	INDONESIA	1
	IRAN	2
	ISRAEL	1
	ITALY	5
	KUWAIT	1
	MALDIVES	1
	MONTENEGRO	42
	MOROCCO	6
	PALESTINE	1
	POLAND	4
	REPUBLIC OF NORTH MACEDONIA	
	ROMANIA	122
	RUSSIAN FEDERATION	7
	SERBIA	500
	SLOVENIA	30
	SWEDEN	5
	SWITZERLAND	3
	TUNISIA	6
	TURKEY	14
	UNITED ARAB EMIRATES	3
	UNITED KINGDOM	3
	USA	2

# 42<sup>nd</sup> International Tourism Fair


[TOURISM](#)
[BEOWINE](#)
[HORECA](#)
[FOR EXHIBITORS](#)
[FOR VISITORS](#)
[INFO](#)
[CONTACT](#)


## B2B Platform for Networking

### HOW IT WORKS

Just click on [Register](#) and fill-up the Registration Form.

You will get an e-mail confirmation that you have successfully filled up Registration Form and after short time an e-mail that your Registration is approved.

### Online Registration

Please register through this portal and post your B2B cooperation profile.

In your profile you may post which technology/products/skills you offer and which cooperation type you are looking for. All cooperation profiles are posted online. The exhibitors' cooperation profiles will be mutual visible for all exhibitors and registered Fair visitors. The profile may be changed any time by a click to ["Login"](#).



# International and local media partners

## Great international promotion



**RusTourismNews**

**TravelDailyNews**  
International .com

**ftn NEWS**

**RTD**  
Russian Travel Digest

**IN HORECA**  
HOTEL • RESTAURANT • CAFÉ

**STYLERS**

**PLACE2GO**  
MAGAZINE FOR MODERN TRAVELER

**BelGuest**

Prvi časopis za savremeno turističarstvo & turizam  
**SVET**  
TURISTIČKI

**Caffe** magazin za  
ugostiteljstvo i turizam  
*montenegro*

 **kongresni**  
**turizam.com**

**adria**  
media  
group

 **COLOR**  
**PRESS**  
**GROUP**

**TU**  
TURIZAM I UGOSTITELJSTVO

*Srbija*  
*koju*  
*Volim*



# TOURISM FAIR 2020



FULL.*feel.*

papn

montenegro.travel

## PROJECTION

- Gross exhibiting space - more than 31.000 sqm
- Net exhibiting space - more than 15.000 sqm
- Exhibitors - more than 1000
- International exhibitors - more than 300
- Expected visitors - more than 70.000



# Contact

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